



Emphasizing training for
automotive and heavy
engineering

ANIMATION

Safety awareness with a visual appeal

TAILORED ANIMATION VIDEOS

Avoid reoccurrence of accidents and span safety sentence

Stay Vigilant | Prepared | Aware

A leading global organization from the automotive & heavy engineering sector wanted a sharing mechanism whereby, they would be able to share accident or incident or near-miss information globally from any of their plants in a speedy and effective manner



TRADITIONAL APPROACH AS A HINDERANCE

- Their existing process was largely text based communication over emails.
- The preparation of report was limited in its scope and unable to capture critical points of precaution.
- This in turn resulted in little or no understanding of the accident / incident once it was shared.



CHALLENGES

- A report was prepared after the accident & incident happened and was shared across their plant network
- The explanations required qualified trainers who could pass the message to the audience(s).
- The report preparation was a tedious task and required precious man-hours for completion.



OUR APPROACH

- A thorough evaluation process using actual images of the plant/equipment/machinery and brief given by the organization, was undertaken to uncover the thread of events
- Animated video is completed and sent over in digital format within 72 hours. Subsequently, the client then forwards the specific link of the video to its plant network thereby reducing time and costs significantly



BRIDGING THE TRAINING GAP

ASK-EHS SOLUTION DELIVERY

- The story-board is prepared using exact sequence of events as explained
- Clear 3D models of actual elements present in the scenario, are used to prepare the video
- Since video of exact events is created, there is little need for explanation or theory

KEY FEATURES

- Animated video is extensively used for inspection, audits and in determining CAPA
- Video was completed and sent over in digital format within 72 hours
- Critical incident-related information like working alone, accident backgrounds and others were the highlight.

RESULTANT BENEFITS

- Reduction in time in sharing the scenarios with their internal network
- Radical reduction in accidents and incidents due to the format
- Significant ROI in terms of productivity (lesser man-hours lost) and awareness among workmen
- Critical as well as complicated tasks were seamlessly telecasted to the audience



Your Animation Story Starts Here

Press the button. Make the call. Transform your trainings.

Communication & learning for reliable occupational safety and health by ASK - EHS

ASK-EHS Engineering & Consultants Pvt. Ltd.

<https://www.ask-ehs.com/animation/animated-safety-videos.htm>