

EHS induction and incident
recreation

ANIMATION

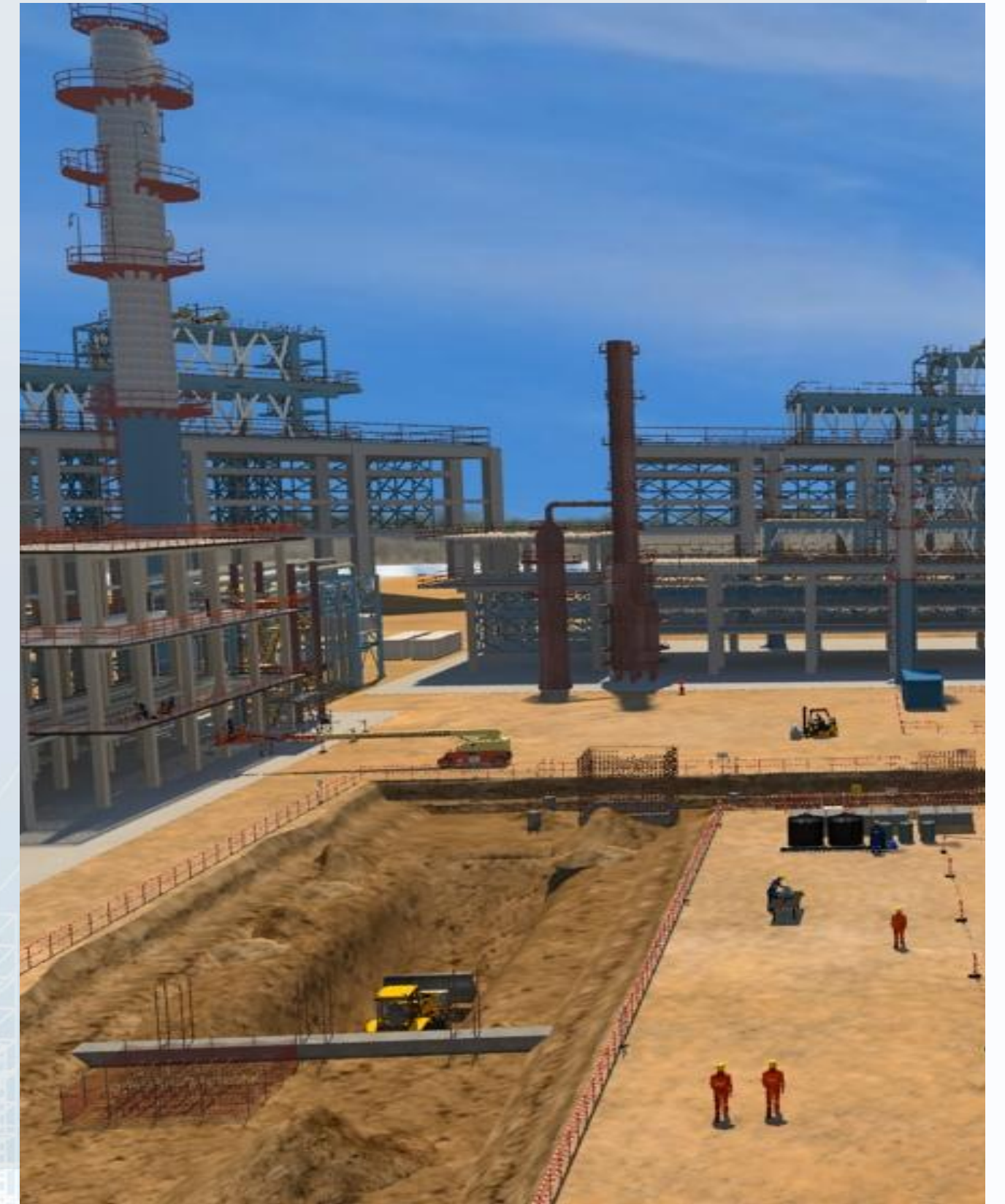
Manufacturing and steel industry

CUSTOMIZED ANIMATION VIDEOS

Incident learning and health and safety awareness for site workforce and external stakeholders

Stay Observant | Set | Responsive

In conjunction with the on-premise training, our clients wished to provide a modern and sleek outlook on safety learning. With a mission to dive deeper into custom learning strategies in variety of their sectors, the idea naturally led the client's team to experiment with animated videos.



TRADITIONAL APPROACH AS A HINDERANCE

- The group and their associations were in a cutthroat environment for training with correct abilities.
- They faced issues when they specifically wished to impart interest-retaining training at the mark of need in the plant areas of requirement.
- For the employees, idea perception in technical training seemed tough to grasp. Especially while explaining incidents where the only medium was trainer's mouth-to-mouth delivery.
- It was tough for the learners' to picture significant hazards as their dependency was solely on the verbal clarification that the trainers' provided.



CHALLENGES

- To guide visitors and induct them always meant a trainer engaged in induction.
- The management lacked a similar, precise way of visitor induction for all their clients.
- Since their contractor workforce kept changing every now and then, a full-time resource was necessary to keep undergoing training to their teams and the workers involved.
- It meant that the information delivery needed to be intact every time.



OUR APPROACH

- Post several interactions with the management with regards to 'what would work best for their team', ASK-EHS subject matter experts were eager to eliminate the existing issues they faced in training their workforce.
- With the involvement from the conceptual phase, the client was able to communicate the gravity of incidents that took place at their workplace, along with the problems that they regularly faced in inducting their workforce and contractor workers.



HOW WE DID

- Their workforce was diversified, and language barrier was a matter of concern for the management. ASK-EHS created voiceovers for specific languages which eliminated linguistic issues.
- The visitor induction movie was made precise, and information remained intact for the clients
- All the movies that ASK-EHS team received was in quantum



BRIDGING THE TRAINING GAP

ASK-EHS SOLUTION DELIVERY

- The client manpower got trained with the animation movies at their sites, that extended to all their sectors.
- ASK-EHS animation movies hold the reputation to simplify complicated concepts and their training processes, that aids in more information retention.
- The movie for visitor induction was short, precise and to-the-point (about 10-15 minutes), which made it ideal to watch for their clients,

KEY FEATURES

- The group was a part of classroom-virtual-animation movies in these three years – which begun from classroom training in the form of manpower training, to virtual classes (during COVID-19) to animation training.
- The animation movies erased the need for one full-time resource involved in training the workforce.
- They were used as standalone training or as a complementary to the on-going training.

RESULTANT BENEFITS

- The incident movies created awareness and helped in reducing the incidents at the worksite.
- The contractor workforce was trained by a detailed video of 30 minutes, which encompassed their safety traits – from entering their premises to their safety behaviours on-site, along with specific instructions pertaining to the site.
- It increased the levels of interactivity for their workforce and making their trainings more targeted, engaging, and fun.



Your Animation Story Starts Here
Press the button. Make the call. Transform your trainings.

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<https://www.ask-ehs.com/animation/animated-safety-videos.htm>