

Site training and awareness
for hygiene, health and
nutrition industry

ANIMATION

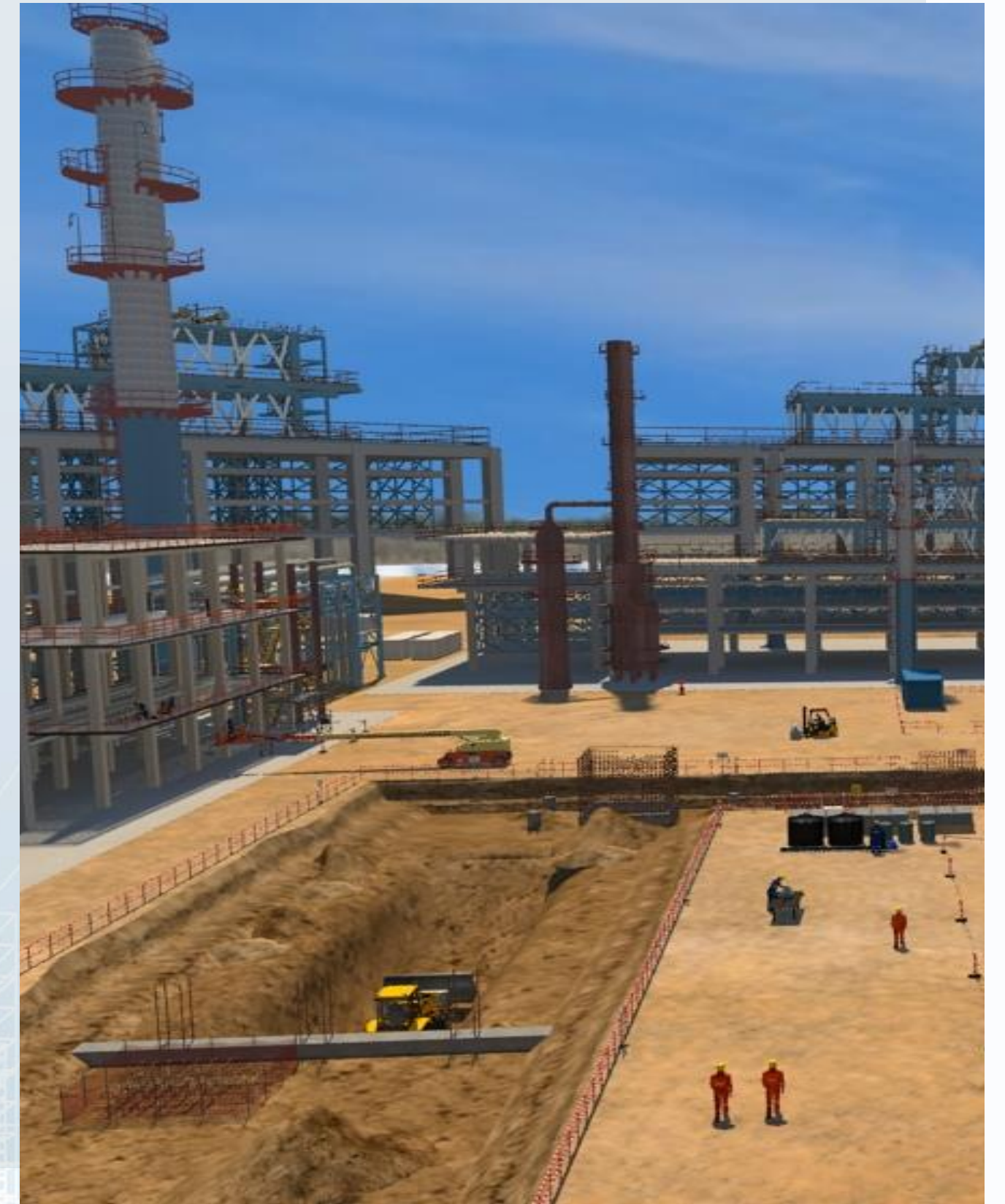
Visual training for workforce

CUSTOMIZED ANIMATION VIDEOS

Boost training, skilling and re-skilling in-house
for the safety veterans

Stay Active | Prepared | Aware

One of the companies from the health and hygiene industry was aiming from a long term perspective in training their workforce . They initiated the process of developing animation videos for common site-specific activities of some of their particular standards. Their primary motto was due diligence in sticking to their 'released standards' all over the site,



METHOD OF INITIATION

- From 2017, the client stayed connected all over for their safety needs
- With their vision of creating animation videos, they followed a standardized process in-house to introduce their 'newly released standard' to their heads
- A document was created that entailed the necessary information about the standard – just adequate enough to give a brief about.



METHOD OF INITIATION

- The movie was to be played across the length and breadth of their sites.
- The prevalent practice prior to creating a movie was a PowerPoint Presentation – 1. Training (brief) and 2. Webinar (In detail).
- It was circulated within the heads of the department
- The primary purpose was aligning their common practices and standards for their sites, world-wide.



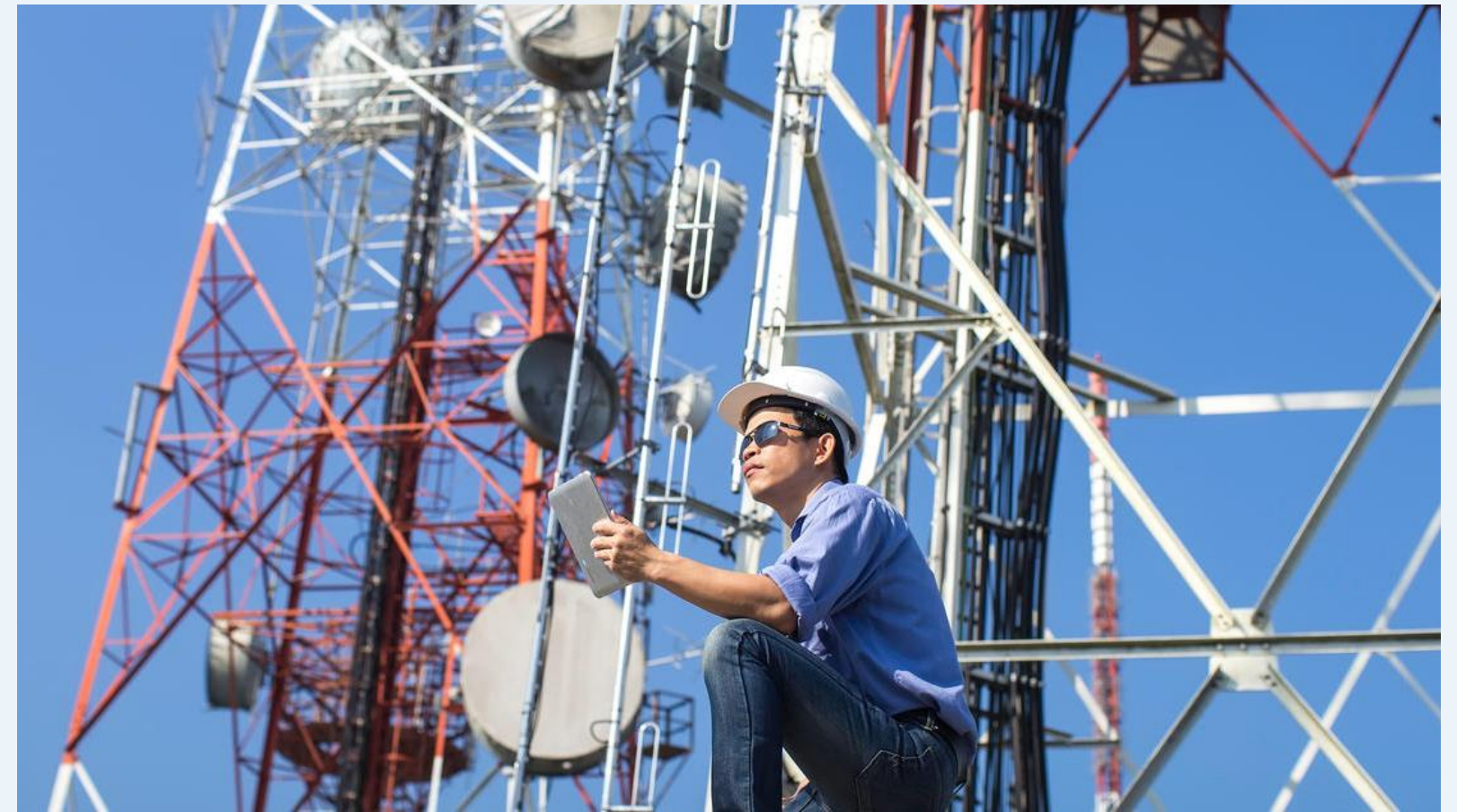
CHALLENGES

- They had observed that the few of their activities had no specific details followed throughout, which created inconsistencies while performing work. This made the audience ignorant and hence, negligent.
- There was a serious cultural divide in adopting some of the global best practices for safety.
- A high amount of risk tolerance, greater rate of injuries and high severity considering the hazardous nature of work.



OUR APPROACH

- ASK-EHS' EHS experts got involved right for delivering the work-related standards training presentations and documents to the site-safety heads working on their sites, including the detailed study of requirements, analysis of EHS data and preparation of a detailed TRAINING PRESENTATIONS, DOCUMENTS AND SCRIPTS.
- Based on the safety standards shared by the clients', animated movies were created with the motto of educating the workers about their safety culture, their workplace hazards and precautions to be undertaken.



BRIDGING THE TRAINING GAP

ASK-EHS SOLUTION DELIVERY

- **12-13 videos** of 7-8 minutes each – ranging from Work at Height, LOTOTO, Accident Recreation, Emergency evacuation etc.
- **3 Documents** and training presentations for the standards that they developed the animation movies
- A newly-developed site (not a recreated one) that comprised of global characters so that workers world-wide can relate.

KEY FEATURES

- One training presentation was brief and eased information delivery to the heads of the site.
- A webinar presentation was an in-detailed presentation that ensured particulars of the standard developed. Was elaborate and explanatory.
- Videos were detailed and topic-specific to deliver the needs of a supervisor as well as a safety manager.

RESULTANT BENEFITS

- The client was keen to implement the solutions for the long run and has plans to develop standard-specific animation videos in the near future.
- In interaction with ASK-EHS safety professionals, they scrutinized the rest of the safety solutions that we offer.
- In plans to implement solutions other than animation videos are in talks as they aim for a safe, digitized and real-time site in the coming years.
- The medium of delivery was English and as they advance, they can opt for other languages as well.
- The audience was able to understand the gravity of the events easily and hence, it retained in their minds for a longer time.



Your Animation Story Starts Here

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<https://www.ask-ehs.com/animation/animated-safety-videos.htm>