

Site training and awareness
for zinc-lead industry

ANIMATION

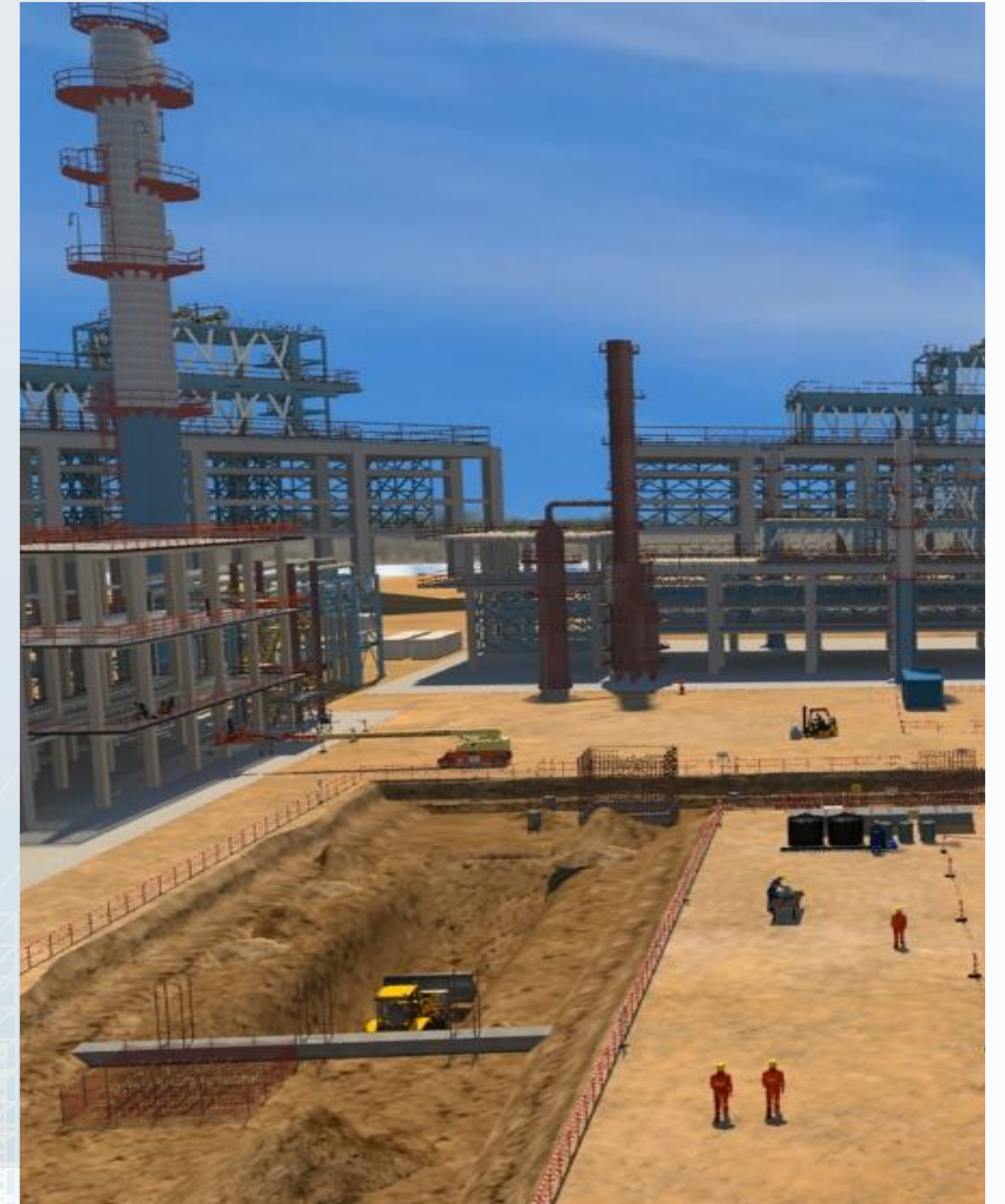
Zinc-lead training for workforce

CUSTOMIZED ANIMATION VIDEOS

Aid training, skilling and re-skilling in-house safety professionals

Stay Vigilant | Prepared | Aware

India's largest and the world's second largest zinc-lead mining subsidiary was looking for a solution to ensure that their workmen in their premises are aware of the hazards and their corresponding measures for prevention



TRADITIONAL APPROACH AS A HINDERANCE

- Trainings proved to be time consuming & cumbersome.

This led to boredom amongst the trainees, resulting in partial attention towards the sessions. Hence, the information wasn't

- delivered in its entirety.

Though the lectures and presentations were well-equipped with details and images, and they were made considering the target audience, they weren't completely successful in expressing the gravity of mishaps.



CHALLENGES

- It was difficult to produce a solution that provided a thorough and elaborate understanding of hazards, and for the workers, it wasn't easy to comprehend and assess the hazards.
- Comprehending & assessing the possible hazards involved in technical work, it becomes extremely inevitable to provide the workers with a thorough and elaborate understanding of methods to avoid all sorts of menaces



CHALLENGES

- The prevalent practice was a 2-hour induction using photos (images) and a PowerPoint presentation.
- The induction required qualified trainers who could pass the message to the audience.
- The existing induction program was redundant & lacked interesting elements.



OUR APPROACH

- ASK-EHS' EHS experts got involved right from the conceptual phase for Hot Work, Machine Guarding, Civil Excavation, Welding & Gas Cutting , including the detailed study of requirements, analysis of EHS data and preparation of a detailed script to achieve the targets.
- Based on the safety standards shared by the clients', animated movies were created with the motto of educating the workers about their safety culture, their workplace hazards and precautions to be undertaken for incident prevention.



BRIDGING THE TRAINING GAP

ASK-EHS SOLUTION DELIVERY

- The animated movie made a visible impact on the workers and was successful in creating awareness
- The induction program was reduced to mere 20 – 30 minutes, as against the previous two-hour program.
- The movie was a one-time investment; hence it eliminated the need to hire a trainer, recurrently, at the time of new recruitments

KEY FEATURES

- Produced using their local (native) language
- Adequate use of 3D animation clips / movies
- Movie created a higher retention & recall value
- Seamless delivery of Critical information and complicated learnings
- Clever learning paths
- Measurable outcomes

RESULTANT BENEFITS

- Similar inquiries generated from different locations of the same company to help them optimize their training procedures and similar objectives
- They received encouraging responses from the ground level work-force for the animated movie
- Ease of understanding in the gravity of events
- Increased retention rate helped behavioural change
- Seamless telecasting of critical and complicated tasks



Your Animation Story Starts Here

Press the button. Make the call. Transform your trainings.

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<https://www.ask-ehs.com/animation/animated-safety-videos.htm>